



Celebration on Signal Mountain - Watercolor by William Parker

Mountain City Publishing Company

The Lookout Mountain **MIRROR** & The Signal Mountain **MIRROR**

2018 Advertising Deadline Schedule

Issue	Space Reservation Deadline	Ad Material Due for ads created by MM	Print Ready Ads Due
January 2018	12/4/17	12/7/17	12/11/17
February 2018	1/5/18	1/9/18	1/11/18
March 2018	2/2/18	2/7/18	2/9/18
April 2018	3/5/18	3/8/18	3/12/18
May 2018	4/4/18	4/10/18	4/12/18
June 2018	5/4/18	5/9/18	5/11/18
July 2018	6/5/18	6/8/18	6/11/18
August 2018	7/3/18	7/10/18	7/12/18
September 2018	8/3/18	8/8/18	8/10/18
October 2018	9/5/18	9/10/18	9/12/18
November 2018	10/5/18	10/9/18	10/11/18
December 2018	11/5/18	11/7/18	11/9/18
January 2019	12/3/18	12/7/18	12/11/18