



"Happy 30th Birthday, Lookout Mountain Mirror" - Watercolor by William Parker

Mountain City Publishing Company

The Lookout Mountain MIRROR & The Signal Mountain MIRROR

2020 Advertising Deadline Schedule

Issue	Space Reservation Deadline	Ad Material Due Date (Ads created by MM)	Print Ready Ads Due Date
January 2020	12/4/2019	12/5/2019	12/9/2019
February 2020	1/6/2020	1/8/2020	1/10/2020
March 2020	2/6/2020	2/10/2020	2/12/2020
April 2020	3/5/2020	3/9/2020	3/12/2020
May 2020	4/3/2020	4/7/2020	4/9/2020
June 2020	5/4/2020	5/7/2020	5/11/2020
July 2020	6/5/2020	6/9/2020	6/11/2020
August 2020	7/7/2020	7/9/2020	7/10/2020
September 2020	8/5/2020	8/7/2020	8/10/2020
October 2020	9/4/2020	9/8/2020	9/10/2020
November 2020	10/6/2020	10/9/2020	10/12/2020
December 2020	11/4/2020	11/6/2020	11/10/2020
January 2021	12/4/2020	12/7/2020	12/9/2020